



# **Obesity and the Built Environment:**

## ***Improving Public Health Through Community Design***

• May 24-26, 2004 • Marriott Wardman Park Hotel, Washington, DC •  
*National Institute of Environmental Health Sciences, National Institutes of Health*





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# CROSS CUTTING THEMES

Consider built environment-obesity links at different levels and settings:

- Families and communities (urban/suburban/rural residences)
- Children and schools
- Employees/ers and worksites





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# **PLENARY SESSIONS**



# Plenary Session I: Schools and Children

Chair: Dr. Shobha Srinivasan, National Institute of Environmental Health Sciences

- Toxic Classrooms: Marketing to Children in Schools  
Dr. Alex Molnar, Arizona State University
- The School as a Contributing Factor to Adolescent Obesity  
Dr. David F. Foulk, Florida State University
- Healthy Schools, Healthy Communities: Opportunities and Challenges for Improving School Food Environments  
Dr. Robert Gottlieb, Occidental College





# Plenary Session II: Communities and Families

Chair: Dr. Andrew Dannenberg, Centers for Disease Control and Prevention

- Community Design and Physical Activity: What do we know?  
Dr. Susan Handy, University of California at Davis
- Community Design and Individual Well Being: The Multiple Impacts of the Built Environment on Public Health  
Dr. Lawrence D. Frank, University of British Columbia
- Rethinking Community Planning and School Setting to Address the Obesity Epidemic  
Ms. Marya Morris, American Planning Association







# Plenary Session III: Worksites, Employers and Employees

Chair: Mr. David Brown, National Institute of Environmental Health Sciences

- The Financial Impact of Health Promotion and Risk Reduction Programs in the Workplace: Establishing a Business Case for Increased Investment in Employee Health and Well-Being  
Dr. Ron Goetzel, Cornell University and Medstat
- Creating Workplace Environments to Combat Obesity  
Dr. Michael O'Donnell, American Journal of Health Promotion, Inc.
- Using Obesity-Specific Medical Claims Cost Analysis to Guide Obesity Prevention Strategies in the Worksite Environments  
Dr. David Chenoweth, Worksite Health Promotion, East Carolina Univ.

